

# Palm Tran Service Board Minutes

## Thursday March 24, 2016

### 1. Call to Order 1:30 P.M.

Chair Mattingly called the meeting to order at 1:30 P.M.  
Boca Raton Mayor Susan Haynie gave a brief welcome.

### 2. Introduction of Members / Roll Call

#### Quorum Present

Members present: Dwight Mattingly – Chair  
Myra Goldick- Vice Chair  
Terry Brown  
Andre Cadogan  
Beverly J. Scott  
Martin Rothman  
Frank Stanzione  
Robert Templeton  
Robert Weinroth

### 3. MOTION TO ADOPT AGENDA for March 24, 2016.

Modification to information items to add members comments as (b) and public comments as (c).

Action Taken: Motion to adopt Amended Agenda made by Robert Weinroth, seconded by Beverley Scott. Motion approved unanimously.

### 4. MOTION TO APPROVE MINUTES for January 28, 2016.

Action Taken: Motion to approve Minutes made by Robert Weinroth, seconded by Myra Goldick. Motion approved unanimously.

### MOTION TO APPROVE MINUTES for February 25, 2016.

Action Taken: Motion to adopt notes made by Andre Cadogan, seconded by Robert Weinroth. Motion approved unanimously.

5. Paula Girard, Palm Tran Marketing Manager, gave a brief overview on Boca Raton routes.

### 6. Comments from the Chair – Dwight Mattingly

- Meeting is focused on the guest speaker Jarrett Walker, international transit consultant
- Executive Director Clinton Forbes, commented that follow up letters are on pages 11, 12, and 13 of March 24, 2016 package from the comments made by the public at February 25, 2016 meeting.

### 7. PTSB Board Vacancy Report - Assistant Director, Charles Frazier

- There are currently three vacant seats on the PTSB
- General advertisement to join PTSB are currently on buses
- To increase diversity on the board there will be an outreach at the various Chambers of Commerce and League of Cities in the next six weeks.

- The goal is to have seats filled by the end of the summer as appropriate.

#### **8. Comments from the Executive Director (Clinton B. Forbes)**

- No Report

#### **9. Action Items**

- None

#### **10. Information Items**

- a. Mr. Jarrett Walker, consultant, gave a presentation on best practices to design an effective transit system for Palm Beach County which will provide more direct and frequent service to residents and visitors of Palm Beach County. Mr. Walker's main themes from the presentation were that geometry is constant, and that transit providers and policymakers need to be clear on what percentage of their system will pursue ridership or coverage, given that budgets are constrained.

#### **b. Members Comment**

Myra Goldick asked if whether cities/communities mentioned in the preceding presentation are industrial, or more retirement, and whether they cater to people with disabilities. Houston, Texas, is a very busy, growing commercial center. Ms. Goldick asked if that is something that can affect the choice the board would be asked to make in the future.

Mr. Walker responded in the affirmative, that it is important to be aware of the land use, demographics and history of your community.

Andre Cadogan asked Palm Tran and other transit agencies to consider investment in transit technology apps.

Mr. Walker responded that there are many private apps that provide you with different options to get around. Walker also iterated that it is up to the rider to determine which service is more convenient and cost-effective.

Mr. Terry Brown asked how we can work with the development community to market transit.

Mr. Walker responded there is a role for image and also cities doing the mass transit planning need an understanding that at some point transit simply must work because the alternative is too awful.

Dwight Mattingly asked how the straight route line is better than the deviated route line.

Mr. Walker responded that it has to be a really big destination for it is worth taking other people out of one direction.

#### **c. Public Comment**

A member of the public asked how can we adjust to transit technology change?

Mr. Walker responded that technology never changes geometry.

A member of the public asked what has been the percentage of the increase in ridership for the cities you mention, have there been any communities that made the change and have not seen an impact.

Mr. Walker responded that many of the things that a good network design does are going to pay off at different time scale and some would be fairly long.

Mr. Voice asked what would be his recommendation to present budget to be adhering to or should it be a restricted budget with some increases or a non-restricted budget where you do the job that is necessary and then see about funding.

Mr. Walker responded that consultant study normally work with whatever the budget will be.

## 11. Comments

### a. Members

Vice Chair Myra Goldick commended that transition is never easy. She further said that she is ready and she hope that the public is ready for transition, and we are on the path to grow.

Chair Dwight Mattingly commended that the PTSB represents the public and that the board is comprised of diversified board and the person in this board that represents you should be the persons that you the public reach out to with your questions and concerns.

### c. Members of the Public

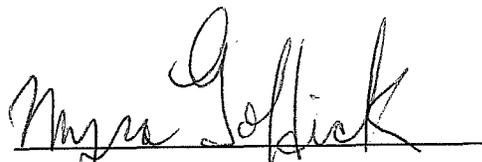
Eric Rupert commended fix route, Connection and it's vendors on doing an excellent job.

Chair Dwight Mattingly thanked everyone in attendance.

**ADJOURNMENT: Adjourned at 3:26 P.M**

Respectfully submitted,

  
Dwight Mattingly, Chair

  
Myra Goldick, Vice-Chair

**Minutes are draft and subject to approval by the PTSB and signatures of Chair and Vice-Chair.**